Rebound Electronics

CURRENT AFFAIRS

REBOUND'S MONTHLY NEWSLETTER

P.02

Latest Company News

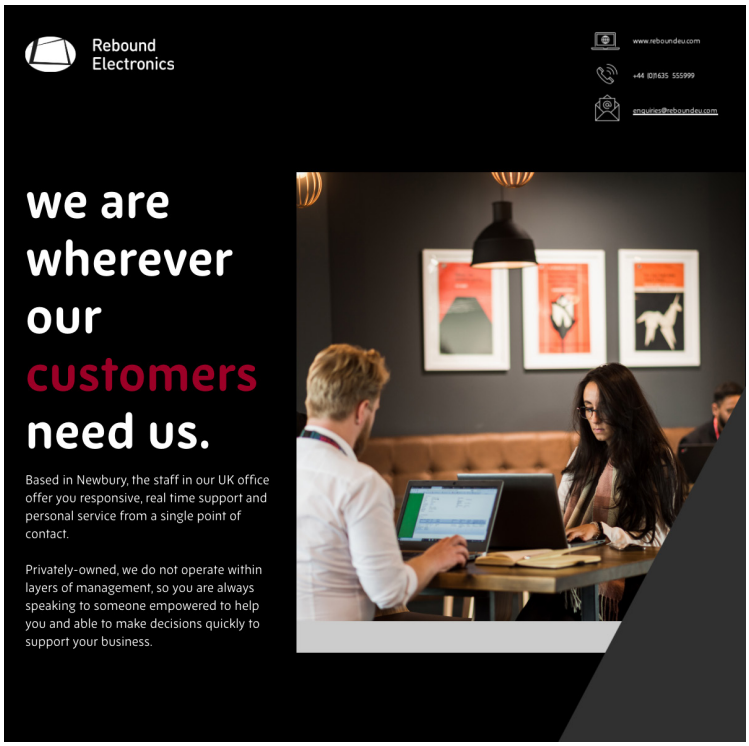
A look into the latest company news, with an update from Simon Thake and Q&A with Chris Turner.

P.04 **Industry News**

What's going on in the industry right now, a bitesize look into the latest blogs that we've been posting about too.

P.06 **Office Bulletin**

Let's see what's going on around the office and information on the food collection we are doing !



Linkedin Ad, Oct 2021.

Latest CEO Update

To The Team,

WOWWWWW

ANOTHER MONTH GONE ANOTHER RECORD BROKEN FOR GP SHIPPED AND YEEEEEEEEES THE START OF THE LAST QUARTER WHICH HAS TURNED OUR BE MINDBLOWING FOR ALL 'IN SOME CASES LITERALLY'

NO NEED TO MENTION THE NUMBERS BUT I BELIEVE YOU ALL ARE AWARE AS I ADVISE AT THE BEGINNING OF A NEW MONTH ...

NOVEMBER ALREADY SHAPING ITSELF TO BE ANOTHER MONTH SIMILAR IF NOT BETTER ,WE WILL SEE WHERE WE ARE IN A FEW WEEKS .

NOTHING HAS CHANGED APART FROM AS WE ENTER THE WINTER MONTHS WE ARE SEEING COVID AND THE HIDEOUS WORD OF LOCKDOWN STARTING TO BITE SO PLEASE PLEASE DO YOU UTMOST TO STAY SAFE AND LIKEWISE WE WILL ENSURE WORLDWIDE WE DO THE SAME FOR YOU WHEN YOU ARRIVE TO WORK

THE POSITIVE HERE IS THAT CHRISTMAS AROUND THE CORNER SO SOME WELL EARNED TIME OUT WITH FRIENDS AND FAMILY WILL BE WITH US BEFORE WE KNOW IT ...

NOTHING REALLY TO REPORT ON THE PLANS AT THIS FOR THE REST OF THE YEAR AND MORE IMPORTANTLY 2022 BUT WHEN THE TIME IS RIGHT FOR CERTAIN WILL KEEP YOU INFORMED OF WHAT WE ARE GOING TO BE DELIVERING FOR 2022...

I AM KEEPING IT SHORT AS I AM SUPER BUSY AS ALL YOU LOVELY PEOPLE ARE ALSO SO LESS TO READ

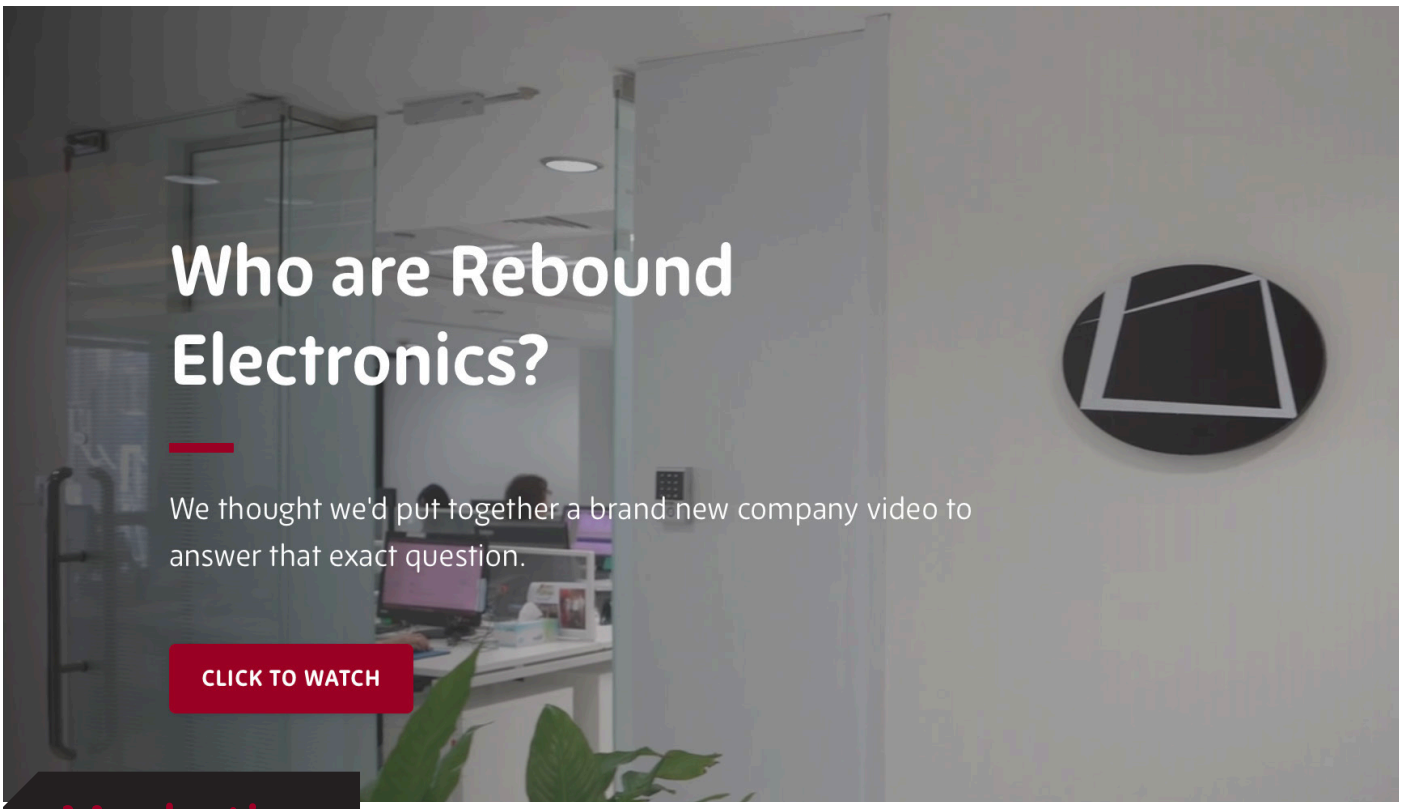
HAVE A GREAT MONTH STAY SAFE AND REMEMBER IF YOU NEED ANYTHING ,NEED ANY SUPPORT JUST ASK EVEN ME !

SIMON

Monthly Facts and Figures

16.1 MILLION GP SHIPPED

ANOTHER RECORD MONTH FOR THE GROUP - A HUGE SUCCESS AND ALL ROUND TEAM EFFORT !



Who are Rebound Electronics?

We thought we'd put together a brand new company video to answer that exact question.

CLICK TO WATCH

Marketing Update

9,747
Rebound Vimeo Video Views

3.9k
Linkedin Followers

16.2k
Linkedin Post Impressions

Latest Company News

Below are the latest news from
Stef Mason, Operations and Jamie Lewis, Marketing.

OPERATIONS:

Another great month for the team with our 'new normal' level of lines inspected and shipped. We have two GT projects in Testing at the moment that we expect to release in January and will have a significant impact for the Warehouse Teams in terms of ease and efficiency of inspections and across the company in terms of communication on receipts for the Inspectors, Sales and Quality.

We continue to push forward with our plans for the Enhanced Inspection department and are finalising the set up for our new lab which will be housed in the Mezzanine. We are also investing in further test equipment with a view to extending and standardising our offering across our 3 logistics hubs.

Exciting news from Taiwan this month with our new office opening in Tapei headed up by our Sales Direct Stacy Liao. Taiwan is strategically important in the Semi market , home to Design and Manufacturing for many Blue Chip Global brands

as well as the worlds largest fabrication companies. This venture is very much in keeping with our mantra of 'Think global / act local'. As always a huge thank you to our Operations, Finance, Logistics and Support teams worldwide for allowing us to keep pace and thrive within this turbulent market.

MARKETING:

October was another busy month for the new website, with lots of updates and new features added. Our auto translator is now fully working and tested. It works better than expected and now gives us the capability to instantly translate every blog we upload to the UK site and into the language of each different site with the click of a button. Meaning every single version of the site will be getting new content every month. This makes such a big difference to visitors to the site. Regular content = reputable.

The deadline for the site launch is the end of this month, so I'm going to end this here and get back to work! Lots of exciting stuff happening over the next few weeks, and I can't wait for you all to see the new site.

Oh, and a quick thank you to everyone from the UK Distribution Hub and HQ for being so helpful last week with the photoshoots! The photos look great so far and will be ready soon.

How to Improve Visibility in your Supply Chain

Visibility is more important than ever for supply chains. The past two years have been marred by unprecedented disruption, caused by a perfect storm of component shortages, trade disputes and the coronavirus pandemic.

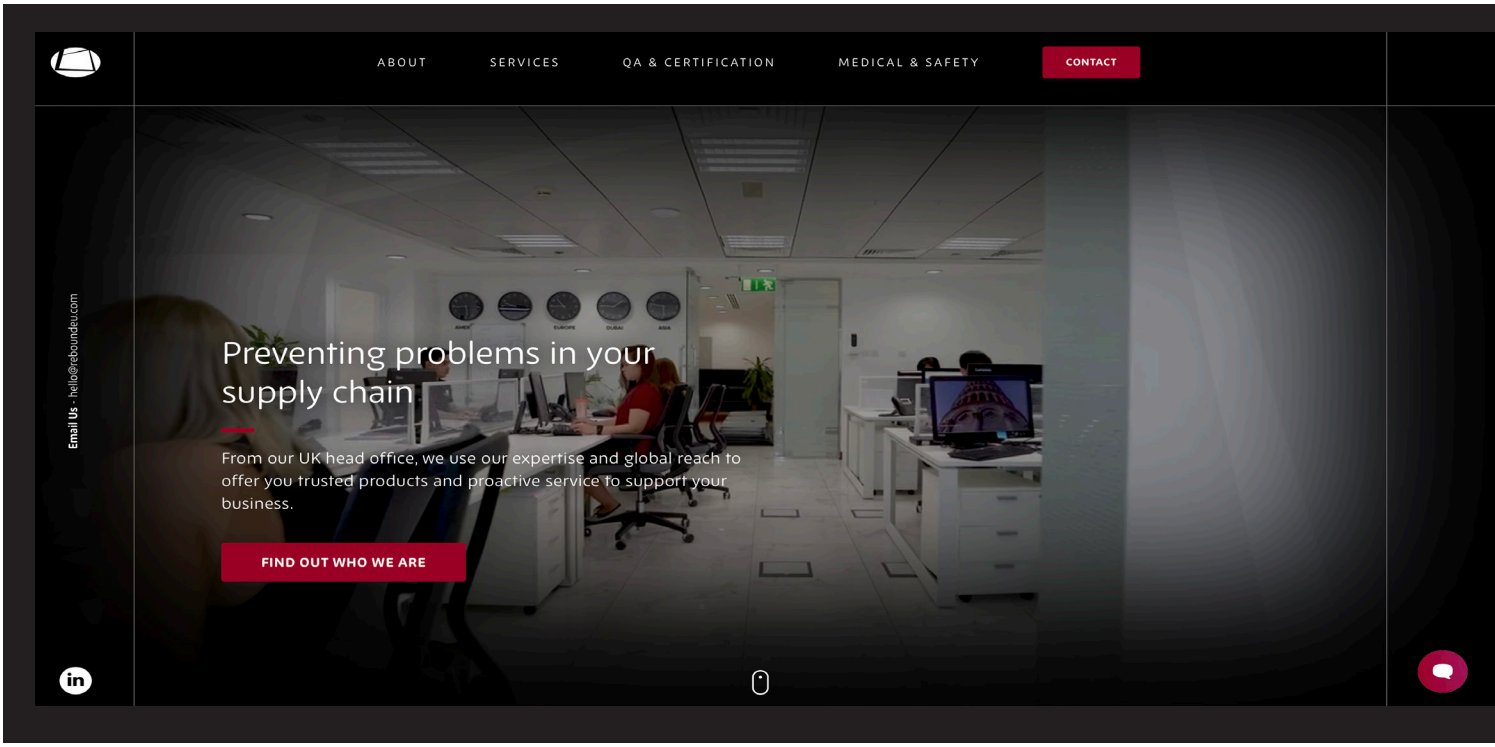
This disruption has significantly decreased availability and increased the lead times of many products, which can be very damaging to your business.

What is supply chain visibility?

Supply chain visibility allows the tracking of components, sub-assemblies and products in transit and at every point in their journey, from supplier to manufacturer to end user. This provides a clear view of inventory as well as supply chain activity, which is especially important in times of difficulty and disruption so that all parties are kept informed and up to date.

Q3 2021 Market Insight

The Rebound Q3/2021 "Market Insight" has been published. Download it now and get up to date on commodity and market trends, lead times and need to know info!



Industry Highlights

Many Asian countries that depend on exports are facing supply shortages, power cuts and other problems.

Information released Thursday showed that Japan's factory production has slowed and expectations for China's manufacturing have weakened.

Japan's Suzuki Motor Corporation became the latest automaker to freeze production lines for several days because of a lack of parts. Suzuki said it expected to suspend operations at a factory in central Japan. Another factory is also expected freeze production for two days.

Japan's emergency coronavirus measures ended on September 30. But other countries have put restrictions back in place. This has made experts unsure about economic conditions.

Pandemic-related shutdowns have affected manufacturers across Asia. In Japan, factory production in August fell by 3.2 percent from the month before. Automakers and producers of information technology products and other electronic equipment were the hardest hit, the Japanese government reported.

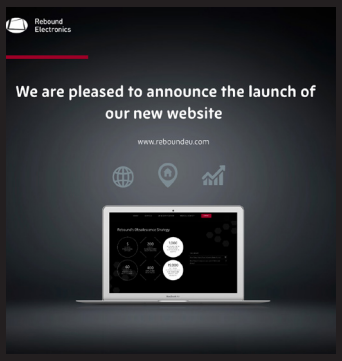
Other automakers also have slowed operations. They say shortages of computer chips and other parts are interfering with normal production.

Shortages may last longer than expected

Retail sales in Japan fell 4.1 percent from a month earlier. That was more than expected. Weak demand for clothing and appliances were blamed for the decrease.

The New Website

Coming Soon...



Chris Turner
Senior Account Manager, Wigan

Company Q&A

1. Since joining Rebound do you feel like you've developed any new skills you may not have had prior to joining?

Yes, my 'system' skills are probably the best they have ever been and my knowledge of the supplier base both large and small has also been greatly expanded

2. Where do you see team north heading now you've got a dedicated office space and a growing team?

The sky's the limit really, a very rough estimate is that the component distribution market in the North is worth in excess of £40 million (not including Scotland) so we have a lot to go at.

3. Who has the best singing voice in the Wigan office? We'll confirm with the others if you say yourself..

Gemma Taylor, she's performed at a few festivals so no contest really!

4. Do you have any hidden talents or hobbies?

I'm a bit of a speed freak and I've held a motorbike licence since 2003 but I'm not sure if you could call riding fast a talent!

Office Bulletin

We will be organising a food collection from the 1st December until the 10th December, the goods will be going to West Berks Foodbank, that seeded from The Trussell Trust. An email will go out closer to the date to remind everyone and it will have more information about what sort of goods are most in need !

Rebound's New Starters

Please give a huge welcome to our new starters from across the globe, we hope you are enjoying your time already at Rebound and happy to welcome you to the team!

Brandon Jacoby
Business Development

Ralph Dela Cruz
Procurement Specialist

Lovely Medina
Purchasing Assistant

Chiaki Nasu
Sales Representive

Anna Tran
Account Manager

Erica Olsson
Business Development Executive

Tessa Kuipers
Sales Associate

Yunus Renda
Business Development Manager

Jose Carlos
Sales Support

Simon Sherratt
Group IT Support Administrator

Allen Bradley Cordial
Sourcing Assistant Procurement Specialist

Kazuki Tsuyukusa
Sales Representive

Tatsuya Chono
Sales Representive

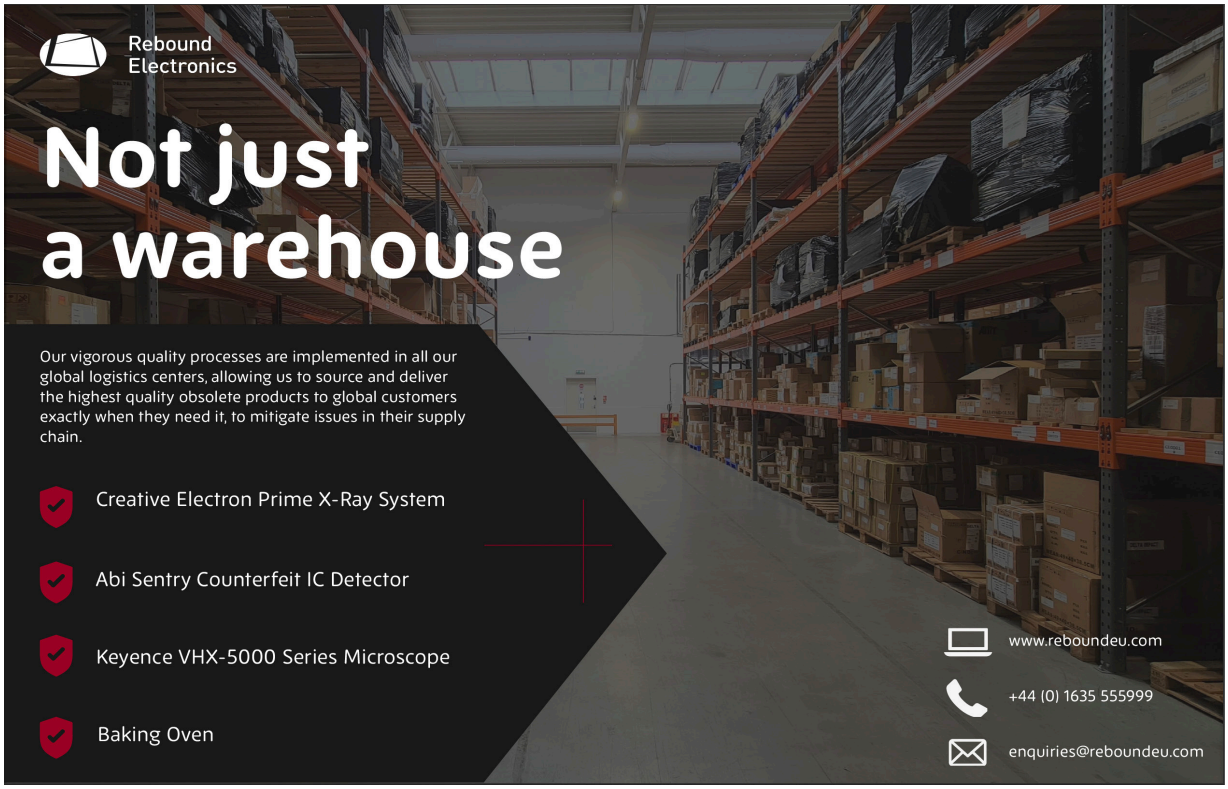
Motoki Watanabe
Sales Representive

Chris Roshier
Sales Support

Andrew Turner
Sourcing Executive

Isiah Reyes
Quality Control

Chui Hei Yin (Charlie Chui)
Warehouse Operative



Latest Electronics Sourcing Advert, Nov Edition 2021

Thames Valley 250:
Award Finalists Revealed

We're delighted to be included in the below categories for this year's The Business Magazine - Thames Valley 250!

We are finalists in the below categories:

- CEO of the Year (Over £50m) - Simon Thake
- Fast Riser Award
- International Business Award

Great work to the entire team!

Rebound Electronics

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